



**ELIJAH
INSTITUTE
OF MANAGEMENT STUDIES**

Approved BY AICTE & Affiliated to University of Calicut

An Educational
Institution with
Difference

MBA

22nd Batch



More than **2** DECADE
in management
education

ELIMS AT A GLANCE

Elijah institute of Management Studies, also known as ELIMS Thrissur, is a Business School affiliated to University of Calicut, in the southern state of Kerala, India. ELIMS has been nurturing Management Education and research since its inception. MBA Course was started in 2004 under the aegis of Elims Charitable and Educational Trust under the dynamic leadership of its Chairman and Managing Trustee Sri. E.K. Kurian, a well-respected and noted edupreneur from Kerala.

Elijah Institute of Management Studies aims to produce leaders who are morally elevated, spiritually mature, intellectually brilliant and psychologically competent. The college aims to tap the innate potential within each student and helps to achieve

their aspirations and goals in life. As an independent professional organization, approved by AICTE and affiliated to University of Calicut, ELIMS is uniquely positioned to deliver in the best interests of its students, giving opportunities to build and develop their knowledge and skills.

In order to ensure the students, enjoy a trans-cultural work environment we continually conduct seminars, workshops and interactive sessions where experts in the fields of Management, Commerce and Economics share their knowledge with the students. To enhance the students' capabilities and to make them professionally brilliant we have various value-added courses apart from University specializations in Business Analytics, Supply Chain Management,

Marketing, Human Resources and Finance. Each course is taught by the best teachers and experts in the field with the latest resources and ICT tools.

Promoting the highest standards of education, the management programs released by the college are supported by excellent grooming sessions whereby the students emerge as complete managers, thoroughly capable of performing their duties in any stream they choose. ELIMS has the best infrastructure with Airconditioned classrooms, interactive TV boards for presentations, modernized computer labs, excellent library and knowledge facilities, spacious seminar hall and air-conditioned conference hall.



VISION

To be a nationally recognized leader in business education, that molds value-driven, socially responsible managers, committed educators, and entrepreneurs through innovative teaching, cutting-edge research, and the professional development of forward-thinking leaders who drive sustainable growth and positive impact in the world.

MISSION

To develop ethical, innovative and socially committed managers, educators, and entrepreneurs through a professional and practical education that blends academic excellence with real-world business skills.

OBJECTIVES

- ✓ To become a centre par excellence of learning, unique in experience, value based in approach and, pioneering in its effort for catering to the needs of the corporate world.
- ✓ To facilitate comprehensive and integrated development of individuals befitting the corporate culture

CORE VALUES OF ELIMS



Excellence
in Learning



Leadership
and Overall
Development



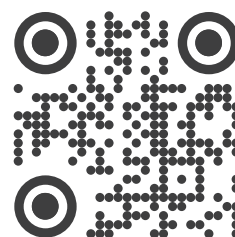
Integrity
and Ethics



Mastery
of Skills

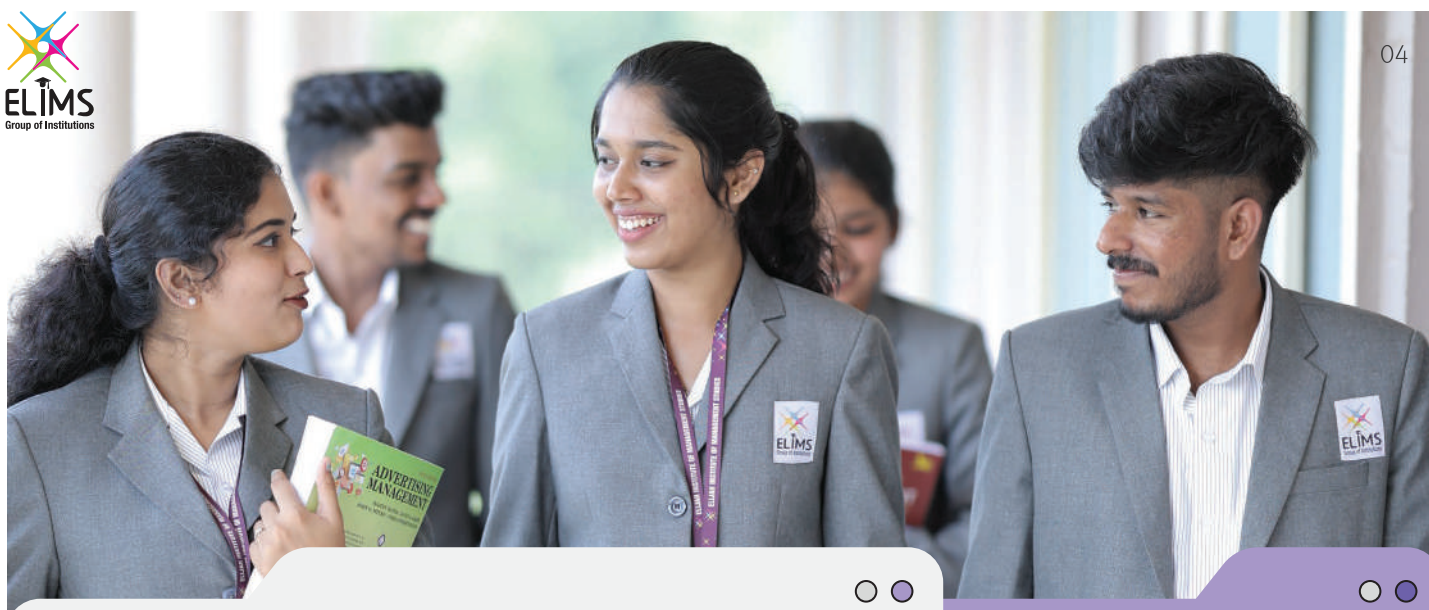


Social
Responsibility



LOCATION AND ACCESSIBILITY

The college is located within Thrissur City limits at Ponganamkad, 6 Kms north of Thrissur Swaraj Round, near Police Academy, Govt. Engineering College, Milma and 5 Kms from Mannuthy Veterinary College Junction. The nearest railway station is Thrissur, about 7 Kms from the College campus. Local buses are frequently available from North Bus stand



PROGRAMME OUTCOMES

Programme outcomes of the MBA provided by the National Board of Accreditation:

- PO 1: Apply the knowledge of management theories and practices to solve business problems.
- PO 2: Foster analytical and critical thinking abilities for data – based decision making.
- PO 3: Develop value-based leadership ability.
- PO 4: Understand, analyse, and communicate global, economic, legal, and ethical aspects of the business.
- PO 5: Lead themselves and others in the achievement of organisational goals, contributing effectively to a team environment.

GRADUATE ATTRIBUTES

- 1. Knowledge
- 2. Decision Making Capabilities
- 3. Value - based leadership
- 4. Communication
- 5. Team building capacity

BOARD OF GOVERNORS

Mr. E.K. Kurian (Chairman)

Managing Trustee, Elijah Institute of Management Studies,
Ponganamkad, Kurichikara P.O

Mr. Bobby M. Jacob

Chairman and Managing Director, Anna-Kitex Group,
Kizhakkambalam P.O, Aluva, Ernakulam, Kerala, 683562

Er. Vinod Manjila

Chairman. Manjilas Food Tech Pvt. Ltd., Thrissur

Er. Christo George

Chairman and Managing Director, Hykon India Ltd., Thrissur

Mr. Manoj Kumar VR

General Manager & Company Secretary,
Manappuram Finance Ltd. Valappadu P.O, Thrissur

Sri. Sukumar N. Oomen

Rtd. IAS Officer, 44/1179, Ashoka Road, Kaloar, Kochi – 17

Rev. Fr. Deljo Puthoor CMI

Joint Director, Amala Institute of Medical Sciences, Thrissur
Professor in Practice, Elijah Institute of Management Studies,
Thrissur

Prof (Dr). Thomas Paul Kattookkaran

Former Vice Principal, St. Thomas College, Thrissur,
Visiting Professor, Elijah Institute of Management Studies, Thrissur

Dr. C.K. Francis

Director, Elijah Institute of Management Studies, Thrissur

Dr. Abraham.B. Meleth

Dean of Studies, ELIMS Group of Institutions

Dr. Antony Vinod George

Principal, Elijah Institute of Management Studies, Kurichikkara P.O, Thrissur

(University Nominee) Yet to be nominated

Regional Director (Ex-officio)

AICTE, Bangalore

Nominee of Regional Committee

AICTE, Bangalore

Director of Technical Education (Ex-Officio)

Govt. of Kerala, Trivandrum

Joint Secretary (Govt. Nominee)

Higher Education Department Govt. of Kerala, Trivandrum

MESSAGE



Dears,

Welcome to ELIMS! Appreciate your interest in understanding the ways of management education at ELIMS. This is our 22st year of operation and over the years we could convert the lives of more than 1500 students offering them the best management education and I am so proud of our alumni having jobs at various management level across the globe. Our placement history will give you better ideas about ELIMS and how we turn around the lives of each and every ELIMSians. A good Business School like ELIMS will simulate your thought processes and unleash you with many innovative ideas. Multi-tiered approach at ELIMS through Case analysis method, role-plays, seminars, discussions, management games and events, experiential learning sessions, industry interface, interaction with academic experts and top-notch officials from the business fraternity on a regular basis is the real way to learn management.

Our students are given an opportunity to be constantly motivated and driven by extraordinary people. Industry interface and regular internal competitions ensure that the learning is right for the student, and it brings definite value addition to the organization. Our career focused learning makes quality placement a natural and sure phenomenon. We look forward to welcoming to this process to real-life learning.

Warm regards,
E.K. Kurian
Founder and Chairman

WELCOME NOTE



Hello and welcome to ELIMS!

Elijah Institute of Management Studies is one of the oldest Private Sector B-Schools in Kerala with the 22st Batch of MBA Students currently being part of its pride. Over the time the Institute has totally upgraded with next level infrastructure, activity-oriented, live-campus curriculum and skill-based learning style which are the need of the hour for the corporate world. Our students are well trained with all the skill sets the Corporates look in and the value education provided in ELIMS helps our students to reframe themselves with right attitude which enables them to be placed in best Corporates and light up the entrepreneurial spirit. The institute has the best faculty members with substantial experience in teaching and industrial experience in premier institutes of India and abroad, consultancy and research experiences in premier institutes and companies. Housed in a sprawling, landscaped eco-friendly campus with meticulously planned infrastructure, the institute guarantees a completely self-contained environment for a peaceful and serious academic pursuit. Being part of ELIMS is bringing change to life, because, ELIMS focuses on 'Emerging Leaders with International Management Skills'. Welcome to ELIMS!

Best regards!
Dr. Antony Vinod George
Principal, ELIMS

THE ELIMS ADVANTAGE

- ✓ ELIMS is the one and only B-School in Thrissur City limits, approved by AICTE with all its requirements, just 6.6 kms from Thrissur Swaraj round, 10 minutes' drive or 15 minutes bus travel from city.
- ✓ Longest existing self-financing MBA college in University of Calicut with 21st Batch currently boarded.
- ✓ Standalone B-School with 120 seats offering specialisation to select from Business Analytics, Operations and Supply Chain Management, Finance, Human Resource and Marketing.
- ✓ Most affordable fees structure with just Rs.60,000 per semester and scholarship options depending on your graduation and KMAT/CMAT scores.
- ✓ Best and well experienced faculty with 8 PhD holders and with International, industry exposure and academic excellence. Rev. Fathers from CMI Congregation and Thrissur Archdiocese are also part of ELIMS faculty.
- ✓ Continuous evaluation of academic, co-curricular and extra-curricular performance and correction and overall development through unique SOP – student ownership programme with involvement of parents.
- ✓ Lush green 6-acre campus with best infrastructure including air-conditioned classrooms, interactive LED panels for presentations, free Wi-fi etc.
- ✓ Modernised computer lab and well-equipped library
- ✓ Unique placement support with continuous training on Aptitude, Soft skills and Attitude redefining
- ✓ In-depth orientation programme with best experts for two weeks to transform students to tomorrow's managers
- ✓ Continuous interaction with experts to get updated with happenings in commerce and industries
- ✓ Various Scholarship options including ELIMS-District Collector's Scholarship Scheme, Scholarships by Central and State Governments and Departments, Management bodies including Kerala and Thrissur Management Associations.
- ✓ Professional academic curriculum matching to the best B-Schools in India with value added courses including international certifications from IITs/IIMs and MS Excel, Power Bi, SPSS, Logistics and Supply Chain Management
- ✓ High emphasis on value-based education
- ✓ Activity based, training-oriented sessions for easy understanding of subjects which equip students to be self-motivated towards achievement of their goals.
- ✓ 100% Live campus with dedicated sports director, sports and games, management games, internal competitions, arts, dance, music etc.

CHANGE THE WORLD

You can take the world by storm, if you change your outlook, your experiences and most importantly the way you learn. Management learning at ELIMS provides you with rich experiences that help you evolve into a person destined to transform the corporate world and society as a whole.

Become an ELIMSian and witness the change!



THE MBA PROGRAMME

ELIMS is one and only B-School in Thrissur city limits affiliated to University of Calicut and approved by AICTE. It offers an intensive two-year full-time MBA programme with an intake of 120 students. The curriculum is set for duration of two years, divided into four semesters. Each semester is extended to a minimum of 16 instructional weeks including mini projects, internships and industrial visits which cater to the present and future demands of the corporate world through experiential learning. We focus on a student centric approach

where the faculty uses case studies, role plays, group assignments, computer-based activities, simulations etc. Interactions with eminent personalities from the industry, workshops, project work etc., provide hands on experience. The theoretical foundation is structured as per the Calicut University syllabus and curriculum. In addition, a number of innovative and practical methods of learning are provided to prepare the students to become fittest to the corporate world. Co-curricular activities are inevitable in MBA curriculum.



VIHAAN 2024

ELIMS welcomed the 21st Batch (2024 - 2026) of students with its prestigious inaugural ceremony – VIHAAN 2024 on the 06th of September, 2024. Auxiliary Bishop of Thrissur His Excellency Mar Tony Neelankavil was the Chief Guest of the function. He also led the 'VERITAS'-lamp lighting ceremony of the new batch students. Rev. Fr. Deljo Puthoor CMI, Joint Director, Amala Institute of Medical Sciences and Professor of Practice at ELIMS delivered the 'Key Note Address'. Rev. Fr. Roy Joseph Vadakkan, Visiting Professor ELIMS, Prof (Dr) Thomas Paul Kattookaran, Former Vice Principal, St. Thomas College, Thrissur and visiting professor at ELIMS, Dr. Abraham B. Meleth, Dean of Studies, ELIMS Group, Prof. K.A Davis, Principal, ELIMS College of Arts and Science, Thrissur, Dr. C. T Paul, Prov. Venugopal felicitated the new



students. Mr. Jinu Kurian CEO, ELIMS Group administered the oath. Trustee Mr. Jimmy Kurian presented memento to H.E. Bishop Mar. Tony Neelankavil. In the meeting chaired by Chairman Mr. E.K Kurian, Principal Dr. Antony Vinod George welcomed the gathering and Dr. C.K. Francis proposed the vote of thanks.



ELIMS- DISTRICT COLLECTOR'S SCHOLARSHIP PROGRAMME



The popular District Collector of Thrissur, Mr. V.R. Krishna Teja IAS visited ELIMS on the 09th of January, 2024 to inaugurate the ELIMS District Collector's Scholarship Scheme. The Scheme is intended to provide scholarship of Rs 10 Lakhs on merit cum means basis. The 2024-2026 batch students have started availing the benefits of the scheme as students having more than 80% marks have given a scholarship of Rs. 20,000 each (33.33% of fees), students with more than 70% marks for under graduation get 25% on semester fees.

STAR OF ELIMS AWARD



Mr. Shyamdev.K.S, Executive Director and COO of Dhanlaxmi Group for alumni of ELIMS was awarded with 'Star of ELIMS Award' by the Hon District Collector of Thrissur Mr. V.R. Krishna Teja IAS. He was a student of ELIMS in the 2nd batch of MBA. His vision has lead Dhanlaxmi Group to new heights. ELIMS fraternity sincerely congratulate him for the award.

ACTIVITIES AND EVENTS



1. VIHAAN

The formal function of ELIMS to welcome the new batch of students with their parents. Vihaan, has been designed to benefit the students to adapt to the management domain with ease. The programs also aim to install the true spirit and culture of the institution, enabling them to seamlessly experience the new phase of life.



2. ORIENTATION PROGRAM

The starting point of transforming the incoming students to get immersed themselves into learning culture of management and make them ready to kick-start their MBA curriculum. It is a wonderful program for the students those who come from different educational background, to learn & get introduced subjects of Accounting, Quantitative Techniques, Communicative English, Business etiquettes & grooming standards in Management



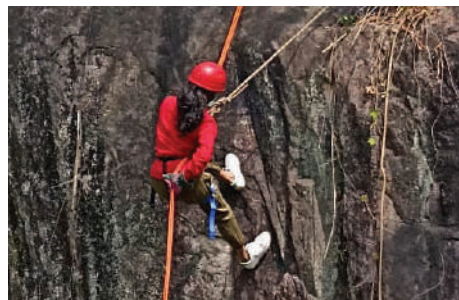
3. INDUCTION PROGRAM

It engages the new students as soon as they come into the institution; regular classes start only after that. At the start of the induction, new students learn about the institutional policies, processes, practices, culture and values, and their mentor groups are formed. The induction program comprised of interesting activities like management games, talent hunt, social sensitization, team building activities, corporate guest lectures, and campus orientation sessions. Its purpose is to make the students feel comfortable in their new environment.



4. FRESHERS' DAY I TALENTS DAY

Fresher' Day I Talent Day is a program jointly organized by the seniors and juniors for showcasing & recognizing the talents of freshers and to create a initial bond in between each other's. This has been a regular event in almost every college. The most important thing in a freshers' party is to enjoy moments of togetherness and make them feel good about being a part of your college.



5. OUTBOUND TRAINING PROGRAM

Outbound training programs through a variety of outdoor activities enable students to face testing situations as individuals and teams. This will help them see the significance of communication, leadership, teamwork, planning and delegation. Many reflect on outbound training as one of the best platforms for personality development, confidence building and team building. The debriefing sessions at the end of each activity helps in reflection, retention and internalizing of concepts.



6. MENTORING

Professional mentoring at ELIMS helps in the transformation of business graduates into responsible business professionals. Student mentors may help students with academic, personal, and professional issues, as well as give emotional support when needed. Mentorships provide students with essential skills such as networking, research and internship opportunities, and a unique perspective from someone with greater experience or knowledge in your profession

ACTIVITIES AND EVENTS



7. MORNING ASSEMBLY & NEWSPAPER ANALYSIS

Morning assembly is the time when the whole students gathers in one place. It is a beautiful way to start our morning with a prayer and News analysis conducted on a daily basis in economic, political and social areas help the students' awareness of the present business and political scenario. This helps keep them to keep abreast of the latest developments in the corporate world. Being B-School apart from news listed companies are introduced to student community. Together personalities from business, business items etc. are also part of morning assembly. To have a fresh start for the day, thought of the day is also included



8. ELEGANZA

Eleganza is the inter collegiate management fest which offer a platform for students to identify avenues in management areas that have potential for 'tomorrow's world'. Spanning a whole day, this competition requires teams to conceptualize and implement their skills and talents over the four events. Each year Eleganza used to attract a large student population to campus. Focusing on management events including Best manager, Best management team, Best HR, Finance, Marketing Team, business plan and also important events football, spot dance, photography are also included in Eleganza



9. INDUSTRIAL INTERACTION

Industry -Academia interface is an important element in MBA Curriculum. Their life stories and learning will certainly be a moral for our students. Corporate heads from Indian and Multi-National Corporations interact with the students and enlighten them on the tried and tested avenues of modern business.



10. CLUBS

The various clubs are HR, Marketing, Finance and Entrepreneurs Development Club. Each student club offers activities like management games, Quiz competitions, industry interactions and training programs. Student Clubs are a vital part of the MBA Community experience that support the B - school's mission to educate leaders who make a difference in the world.



11. TEAM ACTIVITIES

It is important to have growth and refinement on skills and attitude as well for management students. Club activities will be more focused on knowledge basis. The students are divided into 4 team in the names of famous management games. Each team will organize 'minimanagement' meets internally and other teams will participate. All management events will be part of team activities. this will give students to exposure and students can identify their strength and weakness and this can help them to refine themselves to the level of skills and attitude essential for modern corporate world



12. INDUSTRIAL VISITS

Business is to be experienced in order to catch the better part. ELIMS promotes industrial visit and interactions with experts at the places where they work. Every semester twice the students will be taken to well-known companies to give them proper ideas on operation elements, finance part, marketing aspects, HR policies and practical sessions on all functional elements of management

ACTIVITIES AND EVENTS



13. INTERSHIPS

The students are encouraged to do internships in reputed companies. This will give the students better exposure to business world. The students will spend time in those corporates in short (up to two weeks) or long term (up to two months) based on the time allowed by corporate.



14. RURAL CAMPS

It is very important for students to do society for the society in which they are part of. Rural camps are co-living camp where the ELIMS students will spend two-three days in an utmost rural area where the public require social awareness on various matters including education, wellness and cleanliness. The students will make rural populations aware of the selected theme by to get data, do activities that can imagine hygiene etc.



15. CSR ACTIVITIES OF ELIMS

ELIMS will conduct any sort of activities which will help the society in its way forward. This includes Traffic awareness, campaign against alcohol, cigarette smoking, forestation, rain water harvesting, education for poor children, helping local schools in upgrading the level etc. Blood donation Camp, hair donation camp, cloth collection etc. can also be organize



16. UNION BUDGET ANALYSIS

Elims envisages the need to understand budget. As affecting the whole economy budget analysis by experts the students will analyses the budget based on teams. There are many things to learn from a budget analysis, a yearly event normally collaborated with leading economists and financial experts. Students also will be given a chance to express their views and interact with experts.



17. PANTHEON

The Annual Sports Day plays a crucial role in shaping the overall personality of students. It teaches them essential life skills such as discipline, leadership, and team spirit. It also provides a platform for students to step out of their academic routine and engage in physical activities, which is vital for their mental and physical well. It's a chance for students to shine outside the classroom. This event's prime objective is to equip the students in non-academic arena, which is essential for the students to showcase and explore their talents.



18. ARTS DAY

ELIMS celebrates arts day every year. Students from both batches express their cultural interests and aptitude during arts day. This will help the organization to ensure vibrant student community with creative ideas. The purpose of the Celebration of the Arts Day is to highlight our students' creative ambition and drive and to give them a chance to showcase their hard work and inspiration

ACTIVITIES AND EVENTS



19. ARPPU (ONAM CELEBRATION)

Onam is not just a festival; it's a celebration of unity, culture, and the joy of togetherness. It's a time when people come together to honor their traditions and share happiness. One of the highlights of the Onam celebration was the grand Onam Sadhya, a traditional feast served on banana leaves. The students and staff members enjoyed the delicious feast together, creating a sense of unity and camaraderie.



20 SANTA SUII

Christmas is the festival which inspires the spirit of sharing and caring. It is the special season set aside to celebrate the birth of Jesus Christ. Christmas is essentially a reminder of why we should stick to the deepest parts of our humanity. Students also created a festive mood by singing carols and dancing to the lively beats. It immersed ourselves in the festive cheer, spreading love, joy, and goodwill during this wonderful time.



21.COMMEMORATIVE DAY

ELIMS students celebrate all commemorative days and following in particular – Women's day March 8, Environment day June 5, Book reading week, Human Rights day Dec 10, etc. The days will be celebrated by respective clubs and team.



22. COURSE COMPLETION CEREMONY

The Course completion Ceremony is the celebration of our student's achievement where students, friends and parents are all invited to participate in this event. During the Ceremony, students will receive the transcript of their internal records. The course completion ceremony will begin with the official welcome speech, followed by the presentation of awards to graduating students. It will conclude with an occasional address and congratulatory speech.

INFRASTRUCTURE FACILITIES



COMPUTER LAB

The Computer Centre is equipped with computing facility with Dual Core computers connected through the Local Area Network. All students have free access to the laptops to do their work any time of the day. These facilities are an integral part of the curriculum. Students are expected to use computers in their day-to-day study in order to meet the challenges of modern learning and to keep pace with global scenario. Students are provided training on MS Office



CLASSROOMS

Elijah Institute of management studies (ELIMS) is equipped infrastructural facilities, which combines the best of technology with modern facilities. The campus is Wi-Fi enabled. The institute has airy, well-ventilated classrooms with spacious and comfortable seating facilities. All modern audio-visual teaching aids like Audio Visual Aids, Intelligent Interactive Panels, LCD Projector, and TV, are employed while taking classes to make the classes more productive, informative and interesting.



AC CONFERENCE HALL

The AC conference room provides an excellent setting for business meetings, conferences, presentations and corporate retreats. The conference room is technologically equipped with data, video and networking capability. It is well-furnished, and air conditioned designed for academic meetings as well as for presentations and interviews.



GREEN CAMPUS

Elijah Institute of management studies (ELIMS)-believes in learning from nature and sustaining it for posterity. The eco-friendly campus helps in inculcating a love for the color green through its lush green campus.



HOSTEL FACILITY

The College has a hostel for girls within its campus and boys outside the campus to accommodate students who come from different parts of the state. The hostels provide accommodation to around hundred students across the semesters.



CAFETERIA

Students can catch up with their friends at the coffee shop or enjoy a wholesome meal at the cafeteria. The mess at the institute is spacious and equipped with comfortable dining furniture. It provides hygienic and nutritious food to the students.



TRANSPORT FACILITY

For the convenience of the non-resident students and staff members, the institute arranges a sufficient number of buses at nominal rates. These buses pick up the students from most of the locations in Thrissur, Chavakad, Irinjalakuda, Edappal and adjoining areas to the institute & drop them back at the fixed time as per the schedule of the college.



LIBRARY

The Elijah Institute of management studies (ELIMS) Library is well equipped with the latest books, journals, subscriptions and e-books. While offering a host of books related to the subjects being taught, the library has a wide repository of books, journals, CDs, newspapers, audio-resources, previous years' question papers etc. Currently, the number of books now in stock is 6823 in addition to 17 journals and 16 periodicals, 5 newspapers. Special services such as Information Notification, photocopying facility, reservation of books. The library provides open access to students throughout their class hours.

Semester 01

- ✓ Soft Skill Development
- ✓ Management Theory & Corporate Social Responsibility
- ✓ Legal Environment
- ✓ Environment & Sustainability
- ✓ Managerial Economics
- ✓ Quantitative Techniques
- ✓ Accounting for Managers
- ✓ Organisational Behaviour



Semester 02

- ✓ Marketing Management
- ✓ Financial Management
- ✓ Human Resources Management
- ✓ Operations Research
- ✓ Business Research Methods
- ✓ Corporate Governance
- ✓ Data Analysis & Computing
- ✓ Operations Management



Semester 03

- ✓ Strategic Management
- ✓ Mini Project
- ✓ Functional Elective 1
- ✓ Functional Elective 2
- ✓ Functional Elective 3
- ✓ Functional Elective 4
- ✓ Functional Elective 5
- ✓ Functional Elective 6



Semester 04

- ✓ Entrepreneurship Development
- ✓ Major Project
- ✓ Functional Elective 7
- ✓ Functional Elective 8
- ✓ Functional Elective 9
- ✓ Functional Elective 10



COURSE STRUCTURE

- ✓ There are sixteen compulsory courses in First year, 8 each in first and second semesters.
- ✓ There are 2 compulsory papers and ten specialisation papers in second year.
- ✓ All courses are supposed to be full papers with 60 hours of lecture for each subject.
- ✓ Each full course carries 36 weightage.
- ✓ There will be minor project doing third semester and major project doing fourth semester.
- ✓ Minor project may be of 4 weeks and major project of 8 weeks



SPECIALIZATION ELECTIVES

Human Resource Planning and Development

- ▶ Human Resource Planning & Relation
- ▶ Management of Training Development
- ▶ Compensation Management
- ▶ Comprehensive Human Resource Management
- ▶ Change Management
- ▶ Performance Management
- ▶ HR Analytics
- ▶ Managing Self & Others
- ▶ International Human Resource Management
- ▶ Industrial Relations

Marketing

- ▶ Consumer Behaviour & Market Research
- ▶ Brand Management
- ▶ Digital Management
- ▶ Sales & Distribution
- ▶ Integrated Marketing
- ▶ Marketing Analytics
- ▶ Retail Management
- ▶ International Marketing
- ▶ Service Marketing
- ▶ Sustainable Marketing

Finance

- ▶ Security Analysis & Portfolio Management
- ▶ Cost Management
- ▶ Banking, Insurance, Risk Management
- ▶ International Finance
- ▶ Project Finance
- ▶ Financial Analytics
- ▶ Behavioral Finance
- ▶ Financial Derivatives
- ▶ Forensic Accounting
- ▶ Strategic Financial Management

Operation Management

- ▶ Quality Management
- ▶ Project Management
- ▶ Warehousing Management
- ▶ Logistics Management
- ▶ Service Management
- ▶ Operational structure
- ▶ Product Planning
- ▶ International Logistics
- ▶ World Class Operations

Business Analytics

- ▶ Artificial Intelligence
- ▶ Python
- ▶ HR Analytics
- ▶ Marketing Analytics
- ▶ Financial Analytics
- ▶ SPSS
- ▶ Social Research
- ▶ Cloud Computing
- ▶ Internet of things
- ▶ Industrial Business Analytics

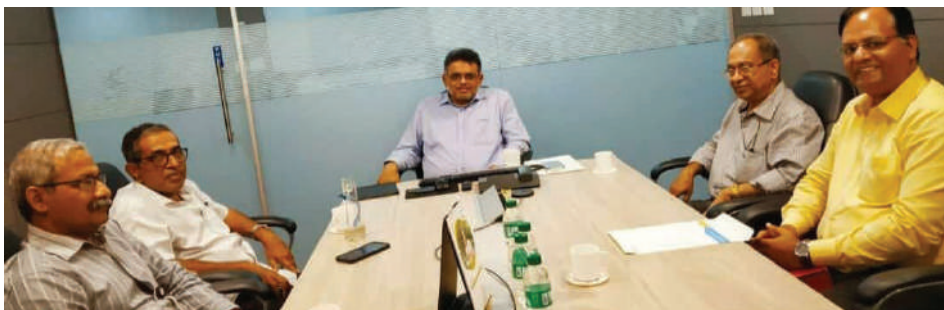


CORPORATE RELATIONSHIPS

ELIMS has been constantly trying to have better relationship with industries. MOUs are signed with various renowned companies every year. The objective of this MOU is to establish a collaborative relationship between the Institution and the Industry Partner for mutual benefit. Both parties recognize the importance of bridging the gap between academia and industry to enhance the quality of education and prepare students for the challenges of the professional world.



ELIMS build up a relationship with Kitex-Anna Group. We happily invited Mr. Bobby Jacob, chairman and Managing Director Kitex-Anna Group, E. K. Kurian, Managing Trustee, Elims have signed MOU for students placement development.



The management of ELIMS is keen on keeping better relationship with corporates. As a part of enhancing opportunities for our students in placements and internships, the management under the leadership of Chairman of ELIMS Group Mr. E. K. Kurian visited Mr. Thomas John, Managing Director and Chief Executive Officer of Agappe Diagnostics, Ernakulam. He was very much interested with ELIMS and offered all possible collaborations with ELIMS.



The efforts of management turned fruitful as Mr. Ajo Jacob, Managing Director of Synthite Industries have accepted the invitation for MOU with ELIMS. He will be visiting the campus soon to enlighten the students. The students will have greater opportunities for placements and internships at various companies under Synthite group including popular brand 'Kitchen Treasures'.



It was indeed a great opportunity for Dr. C.K. Francis, Director and Dr. Antony Vinod George, Principal, Elijah Institute of Management Studies as they had a meeting with Mr. V.P. Nandakumar, the visionary Chairman and Managing Director of Manappuram Finance, an opportunity to engage with one of India's most influential figures in the financial services industry. Known for his entrepreneurial acumen and innovative approach, Mr. Nandakumar has transformed Manappuram Finance from a regional player into one of India's leading non-banking financial companies (NBFCs).

CAREER ORIENTATION SEMINAR



Elijah Institute of Management Studies wishes to maintain better relationship with all arts and science colleges. Principal of ELIMS, Dr. Antony Vinod George had conducted seminars those were highly appreciated by the student community, in more than 20 colleges in first quarter of 2024.

PLACEMENT & INTERNSHIP

ELIMS is proud that academic year 2022 - 2024 will be marked for best placements despite negative trend in placements across India. Till June 30, 2024, 26 out of 33 students were placed and most of the rest had given 'Placement Not Required' undertaking. The placements included in companies like ESAF Bank, Infra Elevators, Manappuram Finance, Iov Alukkas, KIA Motors etc.

Congratulations to the Stars of ELIMS

PLACEMENT STATUS 2022-2024 BATCH

							
ADITHYA RAJATHILAKAN CFCICI	AKSHAY K SREEKUMAR CFCICI, INFRA ELEVATORS, KIA, ALUKKAS	ALEENA PAUL CFCICI, BRD	ALEN MARTIN INFRA ELEVATORS, CFCICI	ANAT PAULSON BRD	ARUN P INFRA ELEVATORS, CFCICI	ARYANANDHA K S CFCICI	CHRISTEENA ANTO CFCICI
							
GREESHMA K B CFCICI	JASME T V AABA SOFT	JEESNA P J CFCICI, MANAPPURAM	MANISH K N INFRA ELEVATORS, CFCICI, KIA	MOHAMMED ALTHAF V M INFRA ELEVATORS, CFCICI	P V PUSHPAK CFCICI, ESAF BANK	RAMSHAD CFCICI	SAHILA ABDUL AZEEZ MANAPPURAM
							
SANAM JAHAN K ESAF BANK	SHANON KANJIRATHINAL PAULSON CFCICI	SONA VARGHESE CFCICI	SREEVALSAN P S INFRA ELEVATOR	STEPHY K SAJJAN CFCICI	THOMSON JACOB INFRA ELEVATORS, CFCICI	VYSHNAVI K SATHYAN CFCICI, AABA SOFT	

KEY RECRUITERS



PRINCIPAL



Dr. ANTONY VINOD GEORGE
Principal, ELIMS (MBA,
UGC Net, Prof. Member- CMA)
(Associate Professor)
(Permanent)

OUR FACULTY



DR. ABRAHAM B. MELETH
LLM, PGDM, PhD,
(Dean of Studies)
(Permanent)



DR. C.K FRANCIS
MCom, Ph.D
Director, Professor
(Permanent)



DR. SHALINI B. NAIR
Post-Doctoral Fellow, PhD,
MBA, M. Com, MA, MPhil -
Associate Professor
(Permanent)



Dr. C. T. PAUL
Ma Economics Ph.D
Visiting Professor



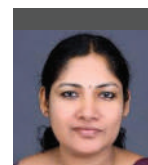
Mrs. PRIYA P
BA Economics, MBA
Assistant Professor
(Permanent)



Mrs. ASHNA MATHEWS P
BSC MATHS, MBA
Assistant Professor
(Permanent)



**REV. FR. DELJO
PUTHOOR CMI**
MBA Ph. D
Professor in Practice



DR. ROSE PIUS
MCom, Ph.D
Visiting Professor



MR. VENUGOPELAN P K
M.Sc Statistics
Visiting Professor



DR. TEENA.C.SASI
M.Com, PhD
Visiting Professor



**DR. THOMAS PAUL
KATTOOKKARAN**
M. Com Ph. D
Visiting Professor



**REV.FR. ROY JOSEPH
VADAKKAN**
MBA, Ph. D
Visiting Professor

Admission Procedure & Eligibility

Eligibility: Any degree of the University of Calicut (including degree Programmes of the SDE/Open Degree programme of SDE, University of Calicut) or that of any other University or Institute or Institution recognized by the UGC or AICTE. Programmes of other Universities or Institutions shall be in 10+2+3 pattern (or 10+2+4) under regular stream. In all the cases, the student should have passed the Bachelor Degree examination with not less than 50% marks or equivalent grade in aggregate, including the marks of the languages, if any. OBC and SC/ST students are allowed relaxation in marks as per rules (i.e., 5% relaxation for OBC & Other Eligible Communities and a mere pass for SC/ST).

Applicant must obtain a valid score in any one of the following management aptitude test:

a) KMAT conducted by CEE, Govt. of Kerala, 2025 only b) CMAT of AICTE, 2025 only c) IIM-CAT, 2024 only.

Candidate should have completed the Bachelors Degree of minimum three years duration in the field of Arts, Science, Engineering, Commerce, Management or equivalent to satisfy the eligibility criteria for the course.

Qualifying Marks entrance exam: The General category candidates/SEBC candidates who secure cut off marks of 10% and SC/ST/PD category candidates on securing a cut off mark of 7.5 % will be eligible for admission to MBA Program.

Admission Procedure: The admission to the MBA program at Elims is on the basis of the score in the entrance examination, Group Discussion and Interview, as per ASC directives and university order

The calling of applications and the mode of submission of the same shall only be through online.

The refund fee policy shall be as per the AICTE approval process hand book 2024-27 & university order

** Admission procedure may change upon ASC/AICTE latest norms*

Fee Structure

The total fee for the Academic year 2025 - 2026 Rs. 2,85,000/-

Fee Includes

- ▶ Tuition Fee
- ▶ Admission Fee
- ▶ Skill Development Courses
- ▶ Training & Development
- ▶ University Examination Fee/ Other registration fee
- ▶ Industrial visit and one day tour
- ▶ Uniform Charges
- ▶ Placement
- ▶ Caution Deposit

Details of Semester Fee benefits for 2025-26 batch

Semester Fee per sem Rs.65,000 (per semester)

An graduate with 80% and above Rs. 55,000

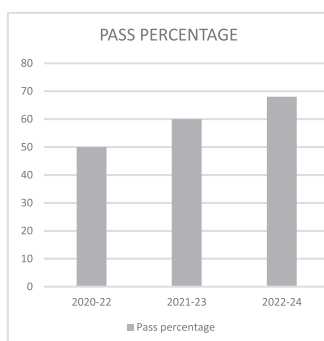
(Concession of Rs. 10000 per sem)

Any graduate with 60% to 79.99% Rs. 60,000

(Concession of Rs.5000 per sem)

All fee payments through online mode

Results of three previous years with pass percentage



Placement details of three previous years in percentage



Industry interface programs

Eminent industrialists from MNC's frequently interact with our students as a part of our industry interface programmes. We offer one day internship for the students at various well known companies to make them familiar with various job profiles. Students have chances to attend training sessions from expert trainers. Seminars based on updated technologies and events are conducted often at Elims. Industrial visits are conducted in frequent manner at Elims.





For admission details &
application form contact:



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Thrissur-680 028, kerala

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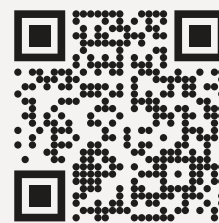
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Govt. Engineering College
Police Academy
7km From Thrissur Round



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