

An Educational Institution with Difference

# MBA

23<sup>rd</sup> Batch



More than **2** DECADE  
in management education

# ELIMS AT A GLANCE

Elijah institute of Management Studies also known as ELIMS Thrissur, is an MBA college affiliated to University of Calicut, in the southern state of Kerala, India. ELIMS has been nurturing Management Education and research since its inception. MBA Course was started in 2004 under the aegis of Elims Charitable and Educational Trust under the dynamic leadership of its Chairman and Managing Trustee Sri. E.K. Kurian, a well-respected and noted edupreneur from Kerala.

Elijah Institute of Management Studies aims to produce leaders who are morally elevated, spiritually mature, intellectually brilliant and psychologically competent. The college aims to tap the innate potential within each student and helps to achieve

their aspirations and goals in life. As an independent professional organization, approved by AICTE and affiliated to University of Calicut, ELIMS is uniquely positioned to deliver in the best interests of its students, giving opportunities to build and develop their knowledge and skills.

In order to ensure the students, enjoy a trans-cultural work environment we continually conduct seminars, workshops and interactive sessions where experts in the fields of Management, Commerce and Economics share their knowledge with the students. To enhance the students' capabilities and to make them professionally brilliant we have various value-added courses apart from University specializations in Business Analytics, Supply Chain Management,

Marketing, Human Resources and Finance. Each course is taught by the best teachers and experts in the field with the latest resources and ICT tools.

Promoting the highest standards of education, the management programs released by the college are supported by excellent grooming sessions whereby the students emerge as complete managers, thoroughly capable of performing their duties in any stream they choose. ELIMS has the best infrastructure with Airconditioned classrooms, interactive TV boards for presentations, modernized computer labs, excellent library and knowledge facilities, spacious seminar hall and air-conditioned conference hall.



## VISION

To be a nationally recognized leader in business education, that molds value-driven, socially responsible managers, committed educators, and entrepreneurs through innovative teaching, cutting-edge research, and the professional development of forward-thinking leaders who drive sustainable growth and positive impact in the world.

## MISSION

To develop ethical, innovative and socially committed managers, educators, and entrepreneurs through a professional and practical education that blends academic excellence with real-world business skills.

## OBJECTIVES

- ✓ To become a centre par excellence of learning, unique in experience, value based in approach and, pioneering in its effort for catering to the needs of the corporate world.
- ✓ To facilitate comprehensive and integrated development of individuals befitting the corporate culture

## CORE VALUES OF ELIMS



**E**xcellence  
in Learning



**L**eadership  
and Overall  
Development



**I**ntegrity  
and Ethics



**M**astery  
of Skills



**S**ocial  
Responsibility



## LOCATION AND ACCESSIBILITY

The college is located within Thrissur City limits at Ponganamkad, 6 Kms north of Thrissur Swaraj Round, near Police Academy, Govt. Engineering College, Milma and 5 Kms from Mannuthy Veterinary College Junction. The nearest railway station is Thrissur, about 7 Kms from the College campus. Local buses are frequently available from North Bus stand.



## PROGRAMME OUTCOMES

### Programme outcomes of the MBA provided by the National Board of Accreditation:

- PO 1: Apply the knowledge of management theories and practices to solve business problems.
- PO 2: Foster analytical and critical thinking abilities for data – based decision making.
- PO 3: Develop value-based leadership ability.
- PO 4: Understand, analyse, and communicate global, economic, legal, and ethical aspects of the business.
- PO 5: Lead themselves and others in the achievement of organisational goals, contributing effectively to a team environment.

## GRADUATE ATTRIBUTES

1. Knowledge
2. Decision Making Capabilities
3. Value - based leadership
4. Communication
5. Team building capacity

## BOARD OF GOVERNORS

### Mr. E.K. Kurian (Chairman)

Managing Trustee, Elijah Institute of Management Studies, Ponganakkad, Kurichikara P.O

### Mr. Bobby M. Jacob

Chairman and Managing Director, Anna-Kitex Group, Kizhakkambalam P.O, Aluva, Ernakulam, Kerala, 683562

### Er. Vinod Manjila

Chairman, Manjilas Food Tech Pvt. Ltd., Thrissur

### Er. Christo George

Chairman and Managing Director, Hykon India Ltd., Thrissur

### Mr. Manoj Kumar VR

General Manager & Company Secretary, Manappuram Finance Ltd. Valappadu P.O, Thrissur

### Sri. Sukumar N. Oomen

Rtd. IAS Officer, 44/1179, Ashoka Road, Kaloor, Kochi – 17

### Rev. Fr. Deljo Puthoor CMI

Joint Director, Amala Institute of Medical Sciences, Thrissur  
Professor in Practice, Elijah Institute of Management Studies, Thrissur

### Dr.M.R.K Menon

Founder & CEO @ Global Aero Sports, STEM & Aerospace Education Leader

### Dr. C.K. Francis

Director, Elijah Institute of Management Studies, Thrissur

### Dr. Abraham.B. Meleth

Dean of Studies, ELIMS Group of Institutions

### Dr. Antony Vinod George

Principal, Elijah Institute of Management Studies, Kurichikkara P.O, Thrissur

### (University Nominee) Yet to be nominated

### Regional Director (Ex-officio) AICTE, Bangalore

### Nominee of Regional Committee AICTE, Bangalore

### Director of Technical Education (Ex-Officio) Govt. of Kerala, Trivandrum

### Joint Secretary (Govt. Nominee) Higher Education Department Govt. of Kerala, Trivandrum

## MESSAGE



Dears,

Welcome to ELIMS! Appreciate your interest in understanding the ways of management education at ELIMS. This is our 23<sup>rd</sup> years of operations and over the years we could convert the lives of more than 1700 students offering them the best management education and I am so proud of our alumni having jobs at various management level across the globe. Our placement history will give you better ideas about ELIMS and how we turn around the lives of each and every ELMSians. A good Business School like ELIMS will simulate your thought processes and unleash you with many innovative ideas. Multi-tiered approach at ELIMS through Case analysis method, role-plays, seminars, discussions, management games and events, experiential learning sessions, industry interface, interaction with academic experts and top-notch officials from the business fraternity on a regular basis is the real way to learn management.

Our students are given an opportunity to be constantly motivated and driven by extraordinary people. Industry interface and regular internal competitions ensure that the learning is right for the student, and it brings definite value addition to the organization. Our career focused learning makes quality placement a natural and sure phenomenon. We look forward to welcoming to this process to real-life learning.

Warm regards,  
**E.K. Kurian**  
Founder and Chairman

## WELCOME NOTE



Hello and welcome to ELIMS!

Elijah Institute of Management Studies is one of the oldest Private Sector B-Schools in Kerala with the 23<sup>rd</sup> batch of MBA Students currently being part of its pride. Over the time the Institute has totally upgraded with next level infrastructure, activity-oriented, live-campus curriculum and skill-based learning style which are the need of the hour for the corporate world. Our students are well trained with all the skill sets the Corporates look in and the value education provided in ELIMS helps our students to reframe themselves with right attitude which enables them to be placed in best Corporates and light up the entrepreneurial spirit. The institute has the best faculty members with substantial experience in teaching and industrial experience in premier institutes of India and abroad, consultancy and research experiences in premier institutes and companies. Housed in a sprawling, landscaped eco-friendly campus with meticulously planned infrastructure, the institute guarantees a completely self-contained environment for a peaceful and serious academic pursuit. Being part of ELIMS is bringing change to life, because, ELIMS focuses on 'Emerging Leaders with International Management Skills'. Welcome to ELIMS!

Best regards!  
**Dr. Antony Vinod George**  
Principal, ELIMS



## THE ELIMS ADVANTAGE

- ✓ ELIMS is the one and only B-School in Thrissur City limits, approved by AICTE with all its requirements, just 6.6 kms from Thrissur Swaraj round, 10 minutes' drive or 15 minutes bus travel from city.
- ✓ Longest existing self-financing MBA college in University of Calicut with 21st Batch currently boarded.
- ✓ Standalone B-School with 120 seats offering specialisation to select from Business Analytics, Operations and Supply Chain Management, Finance, Human Resource and Marketing.
- ✓ Most affordable fees structure with just Rs.65,000 per semester and scholarship options depending on your graduation and KMAT/CMAT scores.
- ✓ Best and well experienced faculty with 8 PhD holders and with International, industry exposure and academic excellence. Rev. Fathers from CMI Congregation and Thrissur Archdiocese are also part of ELIMS faculty.
- ✓ Continuous evaluation of academic, co-curricular and extra-curricular performance and correction and overall development through unique SOP student ownership programme with involvement of parents.
- ✓ Lush green 6-acre campus with best infrastructure including air-conditioned classrooms, interactive LED panels for presentations, free Wi-fi etc.
- ✓ Modernised computer lab and well-equipped library
- ✓ Unique placement support with continuous training on Aptitude, Soft skills and Attitude redefining
- ✓ In-depth orientation programme with best experts for two weeks to transform students to tomorrow's managers
- ✓ Continuous interaction with experts to get updated with happenings in commerce and industries
- ✓ Various Scholarship options including ELIMS-District Collector's Scholarship Scheme, Scholarships by Central and State Governments and Departments, Management bodies including Kerala and Thrissur Management Associations.
- ✓ Professional academic curriculum matching to the best B-Schools in India with value added courses including international certifications from IITs/IIMs and MS Excel, Power Bi, SPSS, Logistics and Supply Chain Management
- ✓ High emphasis on value-based education
- ✓ Activity based, training-oriented sessions for easy understanding of subjects which equip students to be self-motivated towards achievement of their goals.
- ✓ 100% Live campus with dedicated sports director, sports and games, management games, internal competitions, arts, dance, music etc.

## CHANGE THE WORLD

You can take the world by storm, if you change your outlook, your experiences and most importantly the way you learn. Management learning at ELIMS provides you with rich experiences that help you evolve into a person destined to transform the corporate world and society as a whole.

Become an ELIMSIan and witness the change!

## THE MBA PROGRAMME



ELIMS is one and only B-School in Thrissur city limits affiliated to University of Calicut and approved by AICTE. It offers an intensive two-year full-time MBA programme with an intake of 120 students. The curriculum is set for duration of two years, divided into four semesters. Each semester is extended to a minimum of 16 instructional weeks including mini projects, internships and industrial visits which cater to the present and future demands of the corporate world through experiential learning. We focus on a student centric approach where the faculty uses case studies, role plays, group assignments, computer -based activities, simulations etc. Interactions with eminent personalities from the industry, workshops, project work etc., provide hands on experience. The theoretical foundation is structured as per the Calicut University syllabus and curriculum. In addition, a number of innovative and practical methods of learning are provided to prepare the students to become fittest to the corporate world. Co-curricular activities are inevitable in MBA curriculum.

## VIHAAN 2025 – A GRAND BEGINNING AT ELIMS



The inauguration ceremony "Vihaan 2025" at Elijah Institute of Management Studies (ELIMS), Thrissur, was a wonderful and colourful event that marked the official commencement of the academic journey of the 22nd Batch of MBA students. Inspiring addresses by the Chief Guest CA Jean Paul, the General Manager, Jubilee Mission Hospital run by the Arch Diocese of Thrissur, the Principal, and other distinguished speakers motivated the students to embrace excellence, innovation, and leadership in their management journey. The event truly reflected the spirit of ELIMS where education meets inspiration.

## ELIMS- DISTRICT COLLECTOR'S SCHOLARSHIP PROGRAMME



The popular District Collector of Thrissur, Mr. V.R. Krishna Teja IAS visited ELIMS on the 09th of January, 2024 to inaugurate the ELIMS District Collector's Scholarship Scheme. The Scheme is intended to provide scholarship of Rs 10 Lakhs on merit cum means basis. The 2024-2026 batch students have started availing the benefits of the scheme as students having more than 80% marks have given a scholarship of Rs. 20,000 each (33.33% of fees), students with more than 70% marks for under graduation get 25% on semester fees.

## ELIMS BUSINESSMAN OF THE YEAR AWARD 2024



The ELIMS Businessman of the Year Award 2024 was presented to Mr. V.P. Nandakumar, Chairman and Managing Director of Manappuram Finance Ltd., during the closing ceremony of Eleganza 2024 at Elijah Institute of Management Studies (ELIMS), Thrissur. Mr. Nandakumar, who graced the occasion as the Chief Guest, inspired the students with his insightful address on entrepreneurship, ethical business practices, and leadership excellence. His remarkable journey and contributions to India's financial sector made him a deserving recipient of this prestigious recognition.

## STAR OF ELIMS AWARD



Mr. Shyamdev.K.S, Executive Director and COO of Dhanlaxmi Group for alumni of ELIMS was awarded with 'Star of ELIMS Award' by the Hon District Collector of Thrissur Mr. V.R. Krishna Teja IAS. He was a student of ELIMS in the 2nd batch of MBA. His vision has lead Dhanlaxmi Group to new heights. ELIMS fraternity sincerely congratulate him for the award

## ACTIVITIES AND EVENTS



### 1. VIHAAN

The formal function of ELIMS to welcome the new batch of students with their parents. Vihaan, has been designed to benefit the students to adapt to the management domain with ease. The programs also aim to install the true spirit and culture of the institution, enabling them to seamlessly experience the new phase of life. This program was a wonderful and colorful event that marked the official commencement of the academic journey. The campus was filled with enthusiasm as dignitaries, faculty members, parents, and students gathered to welcome the new batch



### 2. DARPAN – THE ORIENTATION PROGRAMME

A comprehensive two-week Orientation Programme was conducted at Elijah Institute of Management Studies (ELIMS), Thrissur, for the newly admitted MBA students. The sessions were led by eminent trainers Mr. Sanju P. Cherian, Mr. Shaan Ali, and Ms. Sinda from Career Route Academy, along with Mr. Mohammed Yasseen. The programme focused on personality development, communication skills, corporate readiness, and team-building activities, helping students transition smoothly into their management journey. The engaging sessions inspired confidence, enthusiasm, and a positive learning attitude among the participants.



### 3. BRIDGE PROGRAMME

It engages the new students as soon as they come into the institution; regular classes start only after that. At the start of the induction, new students learn about the institutional policies, processes, practices, culture and values, and their mentor groups are formed. The induction program comprised of interesting activities like management games, talent hunt, social sensitization, team building activities, corporate guest lectures, and campus orientation sessions. Its purpose is to make the students feel comfortable in their new environment.

## ACTIVITIES AND EVENTS



### 4. FRESHER'S DAY

Fresher' Day / Talent Day is a program jointly organized by the seniors and juniors for showcasing & recognizing the talents of freshers and to create an initial bond in between each other's. This has been a regular event in almost every college. The most important thing in a freshers' party is to enjoy moments of togetherness and make them feel good about being a part of your college.

### 5. OUTBOUND TRAINING

Outbound training programs through a variety of outdoor activities enable students to face testing situations as individuals and teams. This will help them see the significance of communication, leadership, teamwork, planning and delegation. Many reflect on outbound training as one of the best platforms for personality development, confidence building and team building. The debriefing sessions at the end of each activity helps in reflection, retention and internalizing of concepts.

### 6. MENTORING

Professional mentoring at ELIMS helps in the transformation of business graduates into responsible business professionals. Student mentors may help students with academic, personal, and professional issues, as well as give emotional support when needed. Mentorships provide students with essential skills such as networking, research and internship opportunities, and a unique perspective from someone with greater experience or knowledge in your profession



### 7. MORNING ASSEMBLY

Morning assembly is the time when the whole students gathers in one place. It is a beautiful way to start our morning with a prayer and News analysis conducted on a daily basis in economic, political and social areas help the students' awareness of the present business and political scenario. This helps keep them to keep abreast of the latest developments in the corporate world. Being B-School apart from news listed companies are introduced to student community. Together personalities from business, business items etc. are also part of morning assembly. To have a fresh start for the day, thought of the day is also included

### 8. KARTHAVYA 2025

The Investiture Ceremony "Karthavya 2025" was held on 1st November 2025 at Elijah Institute of Management Studies (ELIMS), Thrissur with great pride and solemnity. The event marked the official induction of the newly elected student council members, symbolizing leadership, responsibility, and commitment. ELIMS alumni and the whole time Director at Dhanalakshmi Group of Companies Mr. Shyamdev K.S was the Chief Guest. Mr. Shyam was awarded with 'ELIMS - Star of the year' during the event. Karthavya 2025 truly embodied the spirit of leadership and accountability, reminding every student that service and responsibility are at the heart of true management education.

### 9. INDUSTRY- ACADEMIA INTERACTIONS

At Elijah Institute of Management Studies (ELIMS), Thrissur, continuous Industry-Academia Interaction is an integral part of the learning ecosystem. Through regular guest lectures, corporate talks, panel discussions, industrial visits, and live projects, students gain exposure to current business practices and emerging industry trends. These ongoing interactions provide valuable opportunities for students to connect classroom learning with real-world management applications, enhancing their employability and professional readiness. ELIMS remains committed to nurturing industry-ready leaders through sustained collaboration with corporate experts and practitioners.

## ACTIVITIES AND EVENTS



### 10. CLUBS & TEAM ACTIVITIES

Elijah Institute of Management Studies (ELIMS), Thrissur, has established 6 functional teams and 9 vibrant student clubs to promote holistic development and active participation beyond academics. These platforms encourage students to explore their interests in areas such as management, culture, sports, entrepreneurship, community service, and innovation.

Through these structured teams and clubs, ELIMS ensures continuous student involvement, leadership development, and hands-on learning experiences — shaping well-rounded future managers and responsible citizens.



### 11. EMERGE – INTERNAL MANAGEMENT MEET

Emerge, the Internal Management Meet organized at Elijah Institute of Management Studies (ELIMS), Thrissur, was designed to give students a real-time experience of management challenges and decision-making under pressure. Through a series of team-based activities, business simulations, and strategic games, students demonstrated leadership, creativity, and problem-solving skills. The event provided a dynamic platform for participants to apply classroom concepts in practical scenarios, preparing them to face the competitive corporate world with confidence.



### 12. INDUSTRIAL VISITS TO FOSTER INDUSTRY CULTURE

At Elijah Institute of Management Studies (ELIMS), Thrissur, industrial exposure forms a vital part of the management learning experience. To bridge the gap between theory and practice, students are provided the opportunity to participate in two industrial visits each semester, covering a diverse range of manufacturing, service, and corporate sectors. These visits enable students to gain a realistic understanding of business operations, production processes, organizational structures, and management practices. Through this continuous engagement with industries, ELIMS strives to cultivate an industry-ready mindset, encouraging students to appreciate workplace culture, professional discipline, and the dynamics of modern enterprises.



### 13. COMPREHENSIVE INTERNSHIP PROGRAMME

Elijah Institute of Management Studies (ELIMS), Thrissur, ensures that every student gain hands-on industry exposure through a **100% internship placement policy** integrated across all semesters of the MBA programme.

#### The structured internship schedule includes:

**First Semester:** One-week familiarization internship introducing students to basic organizational structure and functioning.

**Second Semester:** One-month internship focusing on understanding core management processes and departmental coordination.

**Third Semester:** Six-week functional internship emphasizing specialization-based learning and practical application of classroom concepts.

**Fourth Semester:** Two-month comprehensive internship providing real-time managerial experience and project-based learning in reputed organizations.

### 14. RURAL CAMPS AND NATURE CLUB ACTIVITIES

At Elijah Institute of Management Studies (ELIMS), Thrissur, social responsibility and environmental consciousness are integral parts of management education. As part of this vision, the institution regularly organizes **Rural Camps and Nature Club activities** to instil values of sustainability, empathy, and community engagement among students.

The Rural Camps provide students with best experience of rural life, local entrepreneurship, and community challenges. Through various outreach programmes, awareness sessions, and development initiatives.

The Nature Club at ELIMS conducts diverse initiatives such as tree planting drives, waste management awareness campaigns, clean campus programmes, and nature study trips.

Together, the Rural Camps and Nature Club activities reflect ELIMS's commitment to nurturing socially responsible, eco-conscious, and community-oriented managers who contribute meaningfully to society.

### 15. CSR AND SOCIAL AWARENESS INITIATIVES

Elijah Institute of Management Studies (ELIMS), Thrissur, actively engages in a variety of Corporate Social Responsibility (CSR) and social awareness initiatives to foster socially responsible and ethically grounded management professionals. As part of its commitment to community well-being, ELIMS regularly organizes impactful campaigns on Anti-Ragging, Anti-Drug Awareness, and Gender Equality. These programmes include awareness sessions, interactive workshops, and student-led outreach activities aimed at building a safe, inclusive, and respectful campus culture. Through these initiatives, students not only develop a deeper sense of empathy and civic responsibility but also understand the role of ethical leadership in shaping a better society. The continuous CSR efforts at ELIMS reinforce its mission of creating socially conscious managers who lead with values and integrity.

## ACTIVITIES AND EVENTS



### 16. LEARN FROM NATURE

Elijah Institute of Management Studies (ELIMS), Thrissur, introduced the “Learn from Nature” initiative to inspire students to observe, understand, and apply the principles of nature in management and life. The programme emphasizes that nature is the best teacher demonstrating balance, adaptability, teamwork, and sustainability. Through outdoor learning sessions, nature walks, and eco-awareness activities, students explore how natural systems offer valuable lessons in leadership, innovation, and problem-solving. This initiative reflects ELIMS's holistic approach to education where learning extends beyond classrooms and nurtures mindful, responsible future managers.

### 17. KALIKA – ARTS DAY

Kalika, the three-day Arts Festival of Elijah Institute of Management Studies (ELIMS), Thrissur, was a vibrant celebration of creativity, culture, and talent. The event witnessed enthusiastic participation from students across all batches, showcasing their artistic skills in music, dance, drama, literature, and fine arts. The festival reflected the creative spirit and teamwork of ELIMS students, providing them with a platform to express their individuality and passion beyond academics. Kalika truly embodied the essence of art, energy, and togetherness within the ELIMS community.

### 18. THRONE OF CHAMPIONS – SPORTS DAY

The much-awaited Sports Day, “Throne of Champions,” was held at Elijah Institute of Management Studies (ELIMS), Thrissur) in the month of May with great enthusiasm and team spirit. The event brought together students, faculty, and staff for a day filled with energy, excitement, and healthy competition. A variety of athletic and team events tested the participants' endurance, coordination, and sportsmanship. The vibrant atmosphere and spirited performances reflected the true essence of teamwork and determination. The event concluded with celebrating the winners and acknowledging the collective effort of all participants. “Throne of Champions” truly embodied the ELIMS spirit excellence, energy, and unity through sports.



### 19. PRATHIBHA – MERIT DAY

Prathibha, the Merit Day of Elijah Institute of Management Studies (ELIMS), Thrissur, was organized to honour and celebrate the outstanding achievements of students in academics, arts, sports, and creative pursuits. The event served as a proud moment to recognize the hard work, dedication, and excellence displayed by ELIMS students across various domains. Awards and certificates were presented to the high achievers, motivating others to strive for greater heights. The atmosphere was filled with pride and joy as faculty, parents, and peers applauded the students' accomplishments. Prathibha truly reflected the ELIMS spirit of celebrating talent, perseverance, and holistic development.

### 20. ELEGANZA

Eleganza, the annual management and cultural fest of Elijah Institute of Management Studies (ELIMS), Thrissur, organized by every month of December, was a vibrant celebration of talent, creativity, and teamwork. The event featured a variety of cultural performances, competitions, and artistic displays that brought out the best in students' talents beyond academics. Around 900 students from 52 colleges across Kerala and Tamil Nadu participated the event. The campus came alive with music, dance, fashion, and laughter as students showcased their energy and enthusiasm. Eleganza truly reflected the dynamic spirit of ELIMS — a perfect blend of learning, leadership, and celebration. Each year Eleganza used to attract a large students population to campus

### 21. ARMADAM-ONAM CELEBRATION

The Onam Celebration at Elijah Institute of Management Studies (ELIMS), Thrissur, was a grand and joyous occasion filled with color, tradition, and togetherness. The festivities began with the melodious tunes of Nadawaram, creating a festive spirit across the campus. Students and faculty came together to participate in traditional games, cultural performances, and the beautiful Pookkalam (floral carpet) competition. The highlight of the day was the sumptuous Onam Sadhya, a traditional feast enjoyed by all, symbolizing unity and happiness. The celebration beautifully reflected Kerala's rich culture and the ELIMS spirit of harmony, joy, and shared tradition.

## ACTIVITIES AND EVENTS



### 22. FROSTY FIESTA- CHRISTMAS CELEBRATION

The Christmas Celebration at Elijah Institute of Management Studies (ELIMS), Thrissur, was filled with joy, music, and the spirit of giving. The campus came alive with carol singing, crib competitions, and festive decorations that brought together students and faculty in a mood of celebration and togetherness. As part of spreading the true message of Christmas, ELIMS organized a visit to a poor home, where students interacted with the residents and shared gifts, food, and heartfelt moments of compassion. This noble gesture reflected the institution's commitment to social responsibility and empathy.

The day beautifully combined celebration with service, reminding everyone that the real essence of Christmas lies in love, kindness, and sharing with those in need.



### 23. COMMEMORATIVE DAYS

At Elijah Institute of Management Studies (ELIMS), Thrissur, various commemorative and national days are celebrated with enthusiasm and purpose to instill values of patriotism, social awareness, and cultural respect among students. Days such as Independence Day, Republic Day, Gandhi Jayanthi, Teachers' Day, Environment Day, Women's Day, and other important national and international observances are marked with meaningful activities, seminars, and student-led programmes. These celebrations provide opportunities for reflection, learning, and community engagement, helping students understand their social responsibilities while cherishing India's rich heritage and global values. Through such initiatives, ELIMS continues to nurture responsible, aware, and value-driven management professionals.



### 24. UNION BUDGET ANALYSIS

ELIMS envisages the need to understand budget as affecting the whole economy. Analysis by experts the students will analyse the budget based on teams. There are many things to learn from a budget analysis, a yearly event normally collaborated with leading economists and financial experts. Students also will be given a chance to express their views and interact with experts. Analyze the budget's focus on job creation and economic growth, as this will shape the overall job market and opportunities available to them after graduation. It also outlines policies related to employment, economic growth, and social welfare, which impact their future career prospects.



### 25. FACULTY DEVELOPMENT PROGRAMME IN ASSOCIATION WITH COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY – CUSAT

A two-day Faculty Development Programme (FDP) was conducted at Elijah Institute of Management Studies (ELIMS), Thrissur on 29th and 30th October 2024, led by Dr. Manu Melwin Joy, Assistant Professor, School of Management Studies, CUSAT. 62 faculty members from various Arts and Science colleges in Calicut and CUSAT attended the sessions which were highly interactive and insightful, focusing on innovative teaching methodologies, gamification in learning, and enhancing classroom engagement. The FDP provided a refreshing platform for educators to exchange ideas and reaffirm ELIMS's commitment to academic excellence and continuous professional growth.



### 26. GRADUATION DAY

The Graduation Day Ceremony of Elijah Institute of Management Studies (ELIMS), Thrissur, was held on 25th October 2025 to celebrate the remarkable achievements of the 20th Batch of MBA students. The event was graced by Mr. Christo George, Chairman and Managing Director of Hykon India Ltd., who served as the Chief Guest. The ceremony was marked by moments of pride, joy, and reflection as students received their graduation honours in the presence of faculty members, parents, and distinguished guests. The event truly embodied the ELIMS spirit celebrating excellence, leadership, and lifelong learning.

## INFRASTRUCTURE FACILITIES



### COMPUTER LAB

The Computer Centre is equipped with computing facility with Dual Core computers connected through the Local Area Network. All students have free access to the laptops to do their work any time of the day. These facilities are an integral part of the curriculum. Students are expected to use computers in their day-to-day study in order to meet the challenges of modern learning and to keep pace with global scenario. Students are provided training on MS Office

### CLASSROOMS

Elijah Institute of management studies (ELIMS) is equipped infrastructural facilities, which combines the best of technology with modern facilities. The campus is Wi-Fi enabled. The institute has airy, well-ventilated classrooms with spacious and comfortable seating facilities. All modern audio-visual teaching aids like Audio Visual Aids, Intelligent Interactive Panels, LCD Projector, and TV, are employed while taking classes to make the classes more productive, informative and interesting.

### AC CONFERENCE HALL

The AC conference room provides an excellent setting for business meetings, conferences, presentations and corporate retreats. The conference room is technologically equipped with data, video and networking capability. It is well-furnished, and air conditioned designed for academic meetings as well as for presentations and interviews.



### GREEN CAMPUS

Elijah Institute of management studies (ELIMS) believes in learning from nature and sustaining it for posterity. The eco-friendly campus helps in inculcating a love for the color green. Through its such green campus

### HOSTEL FACILITY

The College has hostel for girls within its campus and boys outside the campus to accommodate students who come from the different parts of state. The Hostels provide accommodation to round about hundred students across the semesters.



### CAFETERIA

Students can catch up with their friends at the coffee shop or enjoy a wholesome meal at the cafeteria. The mess at the institute is spacious and equipped with comfortable dining furniture. It provides hygienic and nutritious food to the students



### TRANSPORT FACILITY

For the convenience of the non-resident students and staff members, the institute arranges the sufficient number of buses at nominal rates. These buses pick the students from most of the locations in Thrissur, Chavakkad, Irinjalakuda, Edappal and adjoining areas to institute & drop them back at the fixed time as per the schedule of the college

### LIBRARY

The Elijah Institute of management studies (ELIMS) Library is well equipped with the latest books, journals, subscriptions and e-books. While offering a host of books related to the subjects being taught. The Library has a wide repository of books, journals, CDs, newspapers, a-resources, previous years question papers etc. Currently, the number of books now in stock is 6823 in addition to 17 journals and 16 periodicals, 5 newspapers. Special services such as Information Notification, photocopying facility, Reservation of books. The library provides open access to students through their class hours.



### ELIMS Wins Best Green Campus Award in Ollukkara Block

Elijah Institute of Management Studies (ELIMS), Thrissur, was honoured with the Best Green Campus Award in the Ollukkara Block, recognizing its outstanding commitment to environmental sustainability and eco-friendly practices.

The institution's lush green surroundings, effective waste management system, energy conservation measures, and continuous student-driven green initiatives contributed to this remarkable achievement.

This award stands as a testament to ELIMS's dedication to creating a clean, green, and sustainable learning environment, inspiring students to uphold environmental responsibility in every aspect of life.

### Semester 01

- ✓ Soft Skill Development
- ✓ Management Theory & Corporate Social Responsibility
- ✓ Legal Environment
- ✓ Environment & Sustainability
- ✓ Managerial Economics
- ✓ Quantitative Techniques
- ✓ Accounting for Managers
- ✓ Organisational Behaviour



### Semester 02

- ✓ Marketing Management
- ✓ Financial Management
- ✓ Human Resources Management
- ✓ Operations Research
- ✓ Business Research Methods
- ✓ Corporate Governance
- ✓ Data Analysis & Computing
- ✓ Operations Management



### Semester 03

- ✓ Strategic Management
- ✓ Mini Project
- ✓ Functional Elective 1
- ✓ Functional Elective 2
- ✓ Functional Elective 3
- ✓ Functional Elective 4
- ✓ Functional Elective 5
- ✓ Functional Elective 6



### Semester 04

- ✓ Entrepreneurship Development
- ✓ Major Project
- ✓ Functional Elective 7
- ✓ Functional Elective 8
- ✓ Functional Elective 9
- ✓ Functional Elective 10



## COURSE STRUCTURE

- ✓ There are sixteen compulsory courses in First year, 8 each in first and second semesters.
- ✓ There are 2 compulsory papers and ten specialisation papers in second year.
- ✓ All courses are supposed to be full papers with 45/60 hours of lecture for each subject
- ✓ Each full course carries 60 marks for external and 40 marks for internal
- ✓ There will be internship during third semester and major project during fourth semester
- ✓ Internship may be of 6-8 weeks and major project of 8 weeks

## SPECIALIZATION ELECTIVES

### Human Resource Planning and Development

- Human Resource Planning & Relation
- Management of Training Development
- Compensation Management
- Comprehensive Human Resource Management
- Change Management
- Performance Management
- HR Analytics
- Managing Self & Others
- International Human Resource Management
- Industrial Relations

### Marketing

- Consumer Behaviour & Market Research
- Brand Management
- Digital Management
- Sales & Distribution
- Integrated Marketing
- Marketing Analytics

### Finance

- Security Analysis & Portfolio Management
- Cost Management
- Banking, Insurance, Risk Management
- International Finance
- Project Finance
- Financial Analytics
- Behavioural Finance
- Financial Derivatives
- Forensic Accounting
- Strategic Financial Management

### Business Analytics

- Artificial Intelligence
- Python
- HR Analytics
- Marketing Analytics
- Financial Analytics
- SPSS
- Social Research
- Cloud Computing
- Internet of things
- Industrial Business Analytics

### Operations Management

- Quality Management
- Project Management
- Warehousing Management
- Logistics Management
- Service Management
- Operational structure
- Product Planning
- International Logistics
- World Class Operations



## CORPORATE RELATIONSHIP

ELIMS has been constantly trying to have better relationship with industries MoUs are signed with various renowned companies every year. The objective of this MoU is to establish a collaborative relationship between the Institution and the Industry Partner for mutual benefit both parties recognize the importance of bridging the gap between academia and industry to enhance the quality of education and prepare students for the challenges of the professional world



The management of ELIMS is keen on keeping better relationship with corporates. As a part of enhancing opportunities for our students in placements and internships, the management under the leadership of Chairman of ELIMS Group Mr. E.K Kurian visited Mr. Thomas John, Managing Director and Chief Executive Officer of Agappe Diagnostics, Ernakulam. He was very much interested with ELIMS and offered all possible collaborations with ELIMS

The efforts of management turned fruitful as Mr. Ajo Jacob, Managing Director of Synthite Industries have accepted the invitation for MoU with ELIMS. He will be visiting the campus soon to enlighten the students. The students will have greater opportunities for placements and internships at various companies under Synthite group including popular brand 'Kitchen Treasures'

ELIMS build up a relationship with Kitex Anna Group .We happily invited Mr. Bobby Jacob Chairman and Managing Director Kitex-Anna Group .E.K.Kurian Managing Trustee Elims have signed MoU for students placement development



It was indeed a great opportunity for Dr. C.K Francis, Director and Dr. Antony Vinod George, Principal, Elijah Institute of Management Studies as they had a meeting with Mr. V.P. Nandakumar, the visionary Chairman and Managing Director of Manappuram Finance, an opportunity to engage with one of India's most influential figures in the financial services industry. Known for his entrepreneurial acumen and innovative approach, Mr. Nandakumar has transformed Manappuram

The Principal of ELIMS- Dr.Antony Vinod George & Dr M.R.K Menon met with Christo George, Chairman & Managing Director of Hykon India Ltd., Thrissur. The principal reaffirmed ELIMS's mission of producing management graduates who are "morally elevated, spiritually mature, intellectually brilliant and psychologically competent. Mr. George pledged support in terms of guest lectures, industrial laboratory visits and potential placements for ELIMS students. Mr. George also serves on the Board of Governors of ELIMS



Elijah Institute of Management Studies wishes to maintain better relationship with all arts and science colleges. Principal of ELIMS, Dr. Antony Vinod George had conducted seminars those were highly appreciated by the student community, in more than 22 colleges .A career orientation program is a structured initiative designed to help students, make informed career decisions by assessing their strengths, interests, and values, and then guiding them through career exploration and planning. These programs can help participants gain career information,

## PLACEMENT &amp; INTERNSHIP

CONGRATULATIONS TO THE STARS OF ELIMS  
PLACEMENT STATUS 2023-2025 BATCH

Anjali Raj



Anjali K R



Jomol T J



ADHRSH N M



Manjima Suresh



Jayadev K



Mariya Thomas



Punya Rajeesh



Anadhu T J



Joseph Michael



Aiswarya P S



Josnamol Varghese



Adith O V



Vaishnav K S



GOKUL M R



Ansil C B



Mohammed Ajmal



Sreelakshmy



Uma Mahadevan

## KEY RECRUITERS



## ELIMS SIGN MoU WITH EIGHT COLLEGES



ELIMS has signed Memorandums of Understanding (MoUs) with eight reputed colleges including St. Thomas College, Thrissur, Ansar College, Kunnamkulam, Mar Dionisius College, Pazhanji, Don Bosco College, Mannthy, Marian College, Koduvayur, Sree Narayana College, Alathur, MTM College, Ponnani marking a significant step towards fostering academic collaboration and mutual growth.

These MoUs aim to promote knowledge sharing, faculty and student exchange, joint research, training programmes, and collaborative events that enhance learning outcomes and professional exposure.



## PRINCIPAL



### Dr. ANTONY VINOD GEORGE

Principal, ELIMS (MBA,  
UGC Net, Prof. Member- CMA)  
(Associate Professor)  
(Permanent)

## OUR FACULTY



**DR. ABRAHAM B. MELETH**  
LLM, PGDM, PhD,  
(Dean of Studies)  
(Permanent)



**DR. C.K. FRANCIS**  
MCom, Ph.D  
Director, Professor  
(Permanent)



**DR. SHALINI B. NAIR**  
Post-Doctoral Fellow, PhD,  
MBA, M. Com, MA, MPhil -  
Associate Professor  
(Permanent)



**DR. TEENA.C.SASI**  
M.Com, PhD  
Associate Professor  
(Permanent)



**MR. VINEESH A R**  
BBA, M Com, UGC NET,  
Ph.D Pursuing  
Assistant Professor  
(Permanent)



**Mrs. ASHNA MATHEWS P**  
BSC MATHS, MBA  
Assistant Professor  
(Permanent)



**MR. BEVAN VARGHESE**  
MBA  
Assistant Professor  
(Permanent)



**REV. FR. DELJO  
PUTHOOR CMI**  
MBA Ph. D  
Professor in Practice



**MR. VENUGOPALAN P K**  
M.Sc Statistics  
Visiting Professor



**MS. ARDRA C SOMAN**  
B.Com, MBA, JRF  
Visiting Professor



**REV.FR. ROY JOSEPH  
VADAKKAN**  
MBA, Ph. D  
Visiting Professor

## Admission Procedure & Eligibility

**Eligibility:** Any degree of the University of Calicut (including degree Programmes of the SDE/Open Degree programme of SDE, University of Calicut) or that of any other University or Institute or Institution recognized by the UGC or AICTE. Programmes of other Universities or Institutions shall be in 10+2+3 pattern (or 10+2+4) under regular stream. In all the cases, the student should have passed the Bachelor Degree examination with not less than 50% marks or equivalent grade in aggregate, including the marks of the languages, if any. OBC and SC/ST students are allowed relaxation in marks as per rules (i.e.; 5% relaxation for OBC & Other Eligible Communities and a mere pass for SC/ST).

Applicant must obtain a valid score in any one of the following management aptitude test:

a) KMAT conducted by CEE.Govt of Kerala 2026 only b) CMAT OF AICTE 2026 only c) IIM-CAT 2026 ONLY

Candidate should have completed the Bachelors Degree of minimum three years duration in the field of Arts, Science, Engineering, Commerce, Management or equivalent to satisfy the eligibility criteria for the course.

**Qualifying marks for entrance exam:** The General category candidates/SEBC candidates who secure cut-off marks of 10% and SC/ST/PD category candidates on securing a cut-off mark of 7.5 % will be eligible for admission to MBA Program.

**Admission Procedure:** The admission to the MBA program at Elims is on the basis of the score in the entrance examination, Group Discussion and Interview, as per ASC directives and university order

The calling of applications and the mode of submission of the same shall only be through online.

The refund fee policy shall be as per the AICTE approval process hand book 2024-27 & university order

**Fee Structure****The total fee for the Academic year 2026-2028 Rs. 2,85,000/-****Fee Includes**

- ▶ Tuition Fee
- ▶ Admission Fee
- ▶ Skill Development Courses
- ▶ Training & Development
- ▶ University Examination Fee/ Other registration fee
- ▶ Industrial visit and one day tour
- ▶ Uniform Charges
- ▶ Placement
- ▶ Caution Deposit

Details of Semester Fee benefits for 2026-28 batch

Semester Fee per sem Rs.65,000 (per semester)

An graduate with 80% and above Rs. 55,000

(Concession of Rs. 10000 per sem)

Any graduate with 60% to 79.99% Rs. 60,000

(Concession of Rs.5000 per sem)

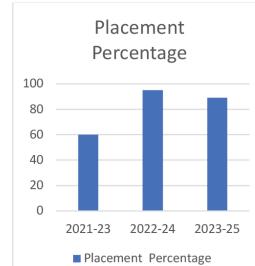
All fee payments through online mode

**ALL FEE PAYMENTS THROUGH ONLINE MODE**

Results of three previous years with pass percentage

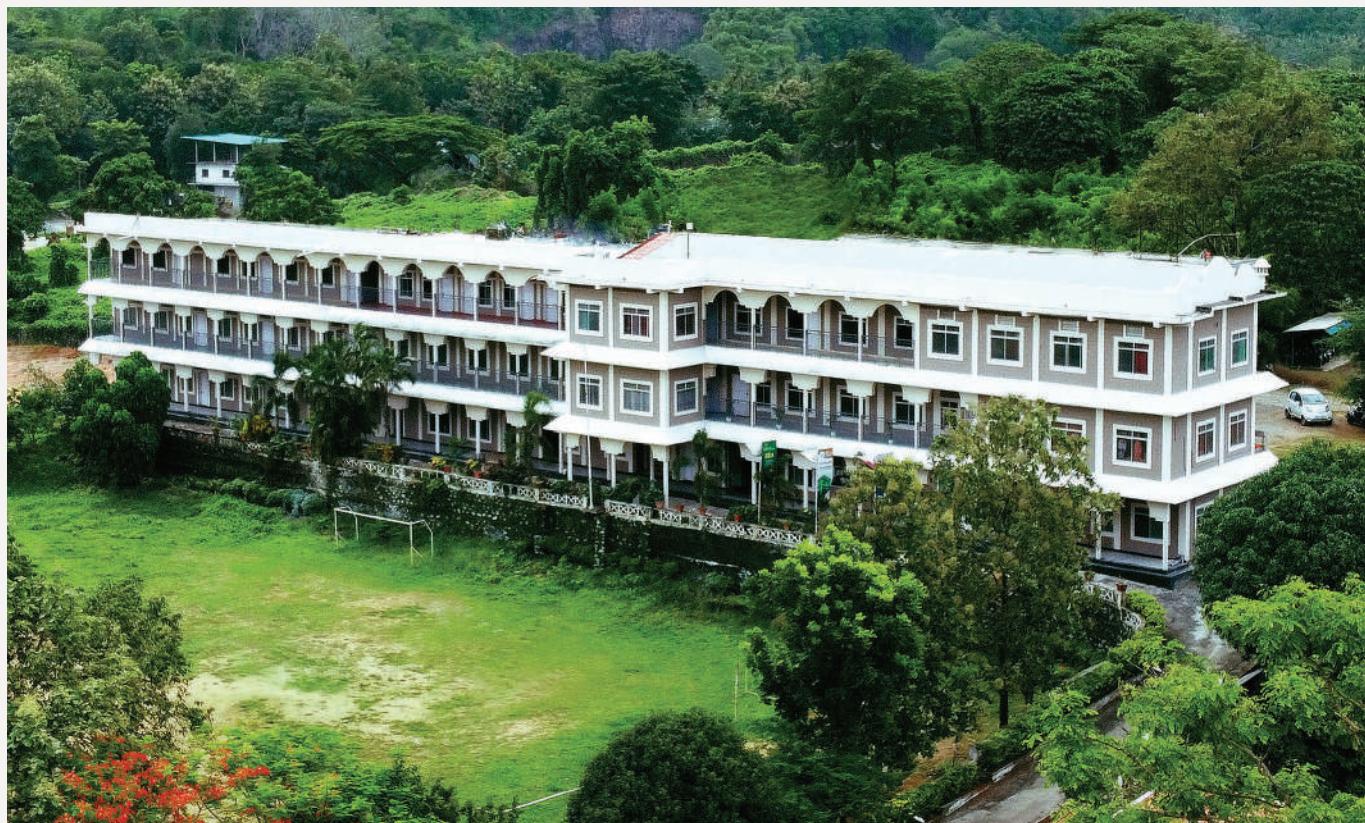


Placement details of three previous years in percentage

**ELIMS APPROVED AS IEDC CENTRE under Kerala Start-up Mission**

Elijah Institute of Management Studies (ELIMS), Thrissur, has been officially approved as an Innovation and Entrepreneurship Development Centre (IEDC) under the Kerala Start-up Mission (KSUM). This milestone marks a significant step in fostering a culture of innovation and entrepreneurship among students. The IEDC at ELIMS aims to encourage creative thinking, nurture start-up ideas, and provide mentorship and support for aspiring student entrepreneurs. With this initiative, ELIMS strengthens its commitment to developing future-ready leaders and innovators who can make a meaningful impact in the business world.





For admission details &  
application form contact:



**ELIMS**  
Group of Institutions

**ELIJAH**  
INSTITUTE  
OF MANAGEMENT STUDIES

Approved BY AICTE & Affiliated to University of Calicut

- ✉ Ponganamkad, Kurichikara P O,  
Thrissur-680 028, kerala
- ✉ 0487-2694201 2694202 (Principal)

- ✉ +91 8281308397 | 8589036644
- ✉ elimsmgt@gmail.com
- ✉ www.elims.edu.in
- ✉ [facebook.com/elimsmba](https://www.facebook.com/elimsmba)
- ✉ [instagram.com/elimsmba](https://www.instagram.com/elimsmba)

#### OUR SISTER CONCERNS

**ELIMS**  
COLLEGE OF  
Group of Institutions ARTS & SCIENCE  
Affiliated to University of Calicut

[www.elimscollege.edu.in](http://www.elimscollege.edu.in)

**ELIMS**  
COLLEGE OF PHARMACY  
Approved by Pharmacy Council of India (PCI)  
Affiliated to Kerala University of Health Sciences (KUHS)

[www.elimspharmacycollege.in](http://www.elimspharmacycollege.in)

Scan QR Code  
Google Map



Nearby Vimala College  
Govt. Engineering College  
Police Academy  
7km From Thrissur Round